



# PROVADA

CREATIVE AGENCY  
SERVICES...

A brief look at what we can do for your business...



# ABOUT PROVADA

Big agency abilities, small agency advantages...

Provada was founded in 2023 with one goal, to provide lasting creative experiences for brands. We outshine expectations and meet deadlines.

We keep people happy by doing the small things right and the big things even better. Our creative team is filled with passionate people who have honed their respective marketing crafts.

Exposure has taught us what works, but it has also taught us that there is always a better way. Our quest for a “better way” is what keeps us up at night and at the top of our field.



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# OUR METHOD

There's a method to what we provide and how we provide it...

## STAGE 1: DISCOVER

Evaluate. Educate. Get to know your project and objectives.

Your company is unique and so is your product or service. We'll get to know what makes you tick and what makes your customers take notice.

## STAGE 2: DEFINE

Scope. Specify. Look at all avenues and solutions.

With plenty of provided input, we'll map out a customized plan, refine our joint vision and begin to structure your action plan.

## STAGE 3: DELIVER

Design. Build. Deploy. Let the idea take root.

A plan is only as good as its implementation. We'll develop, create and perfect tangible steps of the plan and begin to move everything forward, keeping a keen focus on our objectives.

## STAGE 4: DRIVE

Our one rule: If it doesn't help you grow, cancel it.

Your time and money is too valuable to waste. That said, measurable improvement doesn't happen overnight. We prefer to partner with clients long-term, implementing strategies that produce noticeable results over time. We want to be able to notice growth.

A brief look at what we can do for your business...





**WEBSITE  
EMAIL  
GRAPHIC DESIGN**

**SERVICES**

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# WEBSITE PACKAGES

Big agency abilities, small agency advantages...

## **Starter Website**

R 485 per month

- Fully Responsive: Desktop, Mobile, Tablet.
- 1-Pager: Focussed and easy navigation.
- Custom Color Scheme: For your brand.
- Interactive Buttons: For user experience.
- A Contact Form: To get leads.
- Integrated Google Map: To build trust.
- HD Banners: Visually engaging images.
- Whatsapp Chat Widget: For real-time chats.

## **Professional Website**

R 875 per month

- All features of the Starter Website PLUS:
- 5-Pager: Extensive content.
  - Landing Page Optimisation: For best UX.
  - Sliders & CTA's: Lead visitors to action.
  - Team & Partner Section: Build Trust.
  - Custom Header & Footer: Be Unique.
  - Testimonial Section: Build more trust.
  - Security Software: Keep your site safe.
  - Social Icons: Link your social media seamlessly.

## **Business Website**

R 1 585 per month

- All features of the Professional Website PLUS:
- 8-Page Web Design: In-depth content.
  - Strategic Page Designs: Fully Optimised Site.

Note: Sliders & CTA's refers to interactive image slideshows with Call To Action buttons that direct users to important sections or actions.

Refund Policy:

Both web and graphic design are time based costs, therefore if the allocated time has been used the service is not refundable.

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# E-COMMERCE SOLUTIONS

Without a well-thought-out strategy you'll be lost in the crowd...

## Starter E-Commerce

R 875 / m

- Fully Responsive: Desktop, Mobile, Tablet
- 1-Page Online Shop: Efficient and user-friendly design.
- 5 Product Listings: Showcase your initial product range.
- Questions with Interactive Buttons: Guide your shoppers smoothly.
- Custom Color Scheme: Ensuring your e-shop reflects your unique brand.
- 1 Contact Form: Engage and connect with your audience.
- Google Map Integration: Direct customers right to you, if applicable.
- 2 HD Banners: Elevate your shop's visual appeal.
- Standard Icons: Enhance clarity and content representation.
- Whatsapp Chat Widget: Instant, real-time chats with customers.

Note: Sliders & CTA's refers to interactive image slideshows with Call To Action buttons that direct users to important sections or actions.

Refund Policy:

Both web, SEO and graphic design are time based costs, therefore if the allocated time has been used the service is not refundable.

## Professional E-Commerce

R 1 585 / m

All features of the Starter E-Commerce PLUS:

- 5-Page Online Shop: Comprehensive layout for diverse product showcases.
- 20 Product Listings: Expand and display a wider product selection.
- Strategic Landing Page: Optimised for conversions and user engagement.
- Sliders and CTA's: Engage users and prompt them to action.
- Team & Partner Section: Display your brand's strength and collaborations.
- Specialised Sections: Tailored to highlight unique features of your business.
- Custom Header & Footer: Enhancing user navigation and brand recognition.
- Premium Web Images: High-quality visuals to enrich the shopping experience.
- Premium Web Icons: Detailed icons to simplify and beautify content.
- Security Software: Ensure a safe shopping experience.
- Social Page Linking: Connect your social media seamlessly.

## Business E-Commerce

R 2 750 / m

All features of the Professional E-Commerce PLUS:

- 8-Page Online Shop: Extensive layout for a comprehensive product range.
- 50 Product Listings: Showcase a vast array of products to your customers.
- Testimonial Section: Amplify trust through Client reviews and feedback.
- Security Software: Solidify user confidence with a fortified shopping platform.
- Social Page Linking: Connect your social media seamlessly.

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# SEO PACKAGES

Big agency abilities, small agency advantages...

## SEO Starter

R 485 / m

- Google Search Console Setup and Management
- Site Map Creation and Submission
- Google Analytics Setup and Connected to the SEO Reports
- Keyword Research
- Google My Business Setup and optimisation
- Ongoing Onsite Activities (Month 2 onwards)
- Ongoing offsite and trust and authority development (Month 2 onwards)
- Trust and Authority Development and Reporting

## SEO Professional

R 875 / m

All features of the SEO Starter PLUS:

- SEO Audit
- Reputation Monitoring and Reporting

## SEO Business

R 1 125 / m

All features of the SEO Professional PLUS:

- SEO Deep Dive Audit
- Reviews tracker and optimisation
- Showcase Review
- Monthly Report

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# WEBSITE MAINTENANCE

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## Website Maintenance

Web/Systems Maintenance, Support, Amendments, Developments, Training Staff re: Systems  
PER HOUR R450 per hour / R1850 for 6 hours

## Email and Web/System Hosting

Unlimited email accounts  
Web / Cloud / System Hosting  
C-Panel / FTP accounts  
30 minutes of free Maintenance / Updates/ Support per month  
5GB per user  
- Additional 20GB Storage (R100 per month)

## Domains

Can provide quotation for other extensions on request.

.co.za R99 per annum  
.com R250 per annum

## Domain Names

(Annual Fee)

Domain Name (.co.za)	R160
Domain Name (.com)	R310
Domain Name (.net)	R310
Domain Name (.org)	R310
Company Emails Only (p/m debit order)	R99

## Website Extras

(Annual Fee)

Social Media Links	R150
Assisted Email Setup Per Email	R50
Google Panel Setup	R350
Additional Modules (eg. calendar)	R350
Customised Contact Form	R350

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# GRAPHIC DESIGN

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## Logo Design Packages

**Starter Logo** R 1 985  
Ideal for startups and small ventures.

- Color Icon & Name
- White Icon & Name
- Favicon (color & white)
- Flat
- 2x Logo Concepts to choose from
- Format: JPEG, PNG, PDF

**Professional Logo** R 2 985  
Perfect for growing businesses.

- Color Icon, Name & Slogan
- White Icon, Name & Slogan
- Favicon (color & white)
- Special Effects: Gloss, Grading, Shadowing & Texture.
- 2x Logo Concepts to choose from
- Format: JPEG, PNG, PDF, SVG

**Business Logo** R 4 985  
Ideal for Established businesses.

- Color Icon, Name & Slogan
- White Icon, Name & Slogan
- Favicon (color & white)
- Special Effects: Gloss, Grading, Shadowing and Texture.
- 2 x Logo Layout Options eg. Landscape & Portrait (color & white)
- Format: JPEG, PNG, PDF, SVG

Refund Policy:

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# GRAPHIC DESIGN

Excellent visual communication is the foundation of your brand.

## BUSINESS CARDS:

Business Cards are printed single or double sided onto a quality 350gms matt silk board. The business cards are then coated with an UV Varnish on one side. High quality with extreme colour consistency is the hallmark of our business cards.

	250	500	1000	2500	5000
<b>Single Sided</b>	R400	R650	R1000	R2.5k	R3.5k
<b>Double Sided</b>	R600	R850	R1200	R3k	R4k

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## FLYERS:

Flyers are printed on 115gsm Gloss - Art. Single or Double sided.

	100	250	500	1000	2500	5000	7500	10k
<b>Single Sided</b>								
A4	R600	R1200	R1600	R2.5k	R4k	R6k	R7.5k	R9k
A5	R500	R750	R1200	R1500	R2k	R2.5k	R4k	R5.5k
A6	R450	R700	R1000	R1300	R1800	R2.2k	R3.5k	R4.5k
<b>Double Sided</b>								
A4	R750	R1500	R2k	R3k	R4.5k	R7k	R8.5k	R11k
A5	R600	R850	R1500	R1800	R2.3k	R3.2k	R4.8k	R6.5k
A6	R550	R800	R1300	R1600	R2k	R2.7k	R4k	R5.5k

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# GRAPHIC DESIGN

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## BANNERS:

All Pull UP Banners are printed on lay-flat PVC and are supplied in three options

- X-Frame:** Holds the banner in an X lightweight frame.
- Economy Banner:** This is a retractable banner with a medium-duty holding stand.  
Good for indoor applications.
- Executive Banner:** This is a retractable banner with a heavy-duty holding stand.  
Good for indoor and outdoor applications.

Single Sided	1	2	5	10
<b>X-Frame</b> (645x1800)	R1000	R1500	R2500	R4800
<b>Economy</b> (850x2000)	R3200	R3700	R4500	R6500
<b>Executive</b> (850x2000)	R5300	R6500	R8000	R9800

Our Shark fin banners are printed on material and are 3 metres high. They are supplied in sets of two or come complete with a black carry bag. The Price is R3500.

## POSTERS:

Posters are printed on 115gsm Gloss - Art.

Single Sided	50	100	200	500	1000	2500	5000
A3	R1000	R1500	R2500	R4800	R6.5k	R8.5k	R12.5k
A2	R3200	R3700	R4500	R6500	R8000	R10.5k	R16k
A1	R5300	R6500	R8000	R9800	R12k	R16k	R25k

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# GRAPHIC DESIGN

Excellent visual communication is the foundation of your brand.

## FOLDED LEAFLETS:

Folded leaflets are printed on 115gsm Gloss - Art. They can be folded in various ways as indicated in the images above.

<b>Double Sided</b>	50	100	250	500	1000	2500
A4 folded to DL (Z-fold)	R850	R1250	R1800	R3k	R4.8k	R6.5k
A4 folded to DL (U-fold)	R850	R1250	R1800	R3k	R4.8k	R6.5k
A4 folded to A5 (Single-fold)	R850	R1250	R1800	R3k	R4.8k	R6.5k
A3 folded to A4 (Single-fold)	R950	R1500	R2400	R4.2k	R7.5k	R14k

## BOOKLETS:

Booklets are printed on 115gsm Gloss - Art. Self-cover and are saddle stitched.

<b>8 Pages</b>	25	50	100	150	200	250	500
A4	R1.6k	R2.2k	R3k	R4k	R5.5k	R6.5k	R9.5k
A5	R950	R1400	R2200	R3k	R4.5k	R5.5k	R7.5k
<b>12 Pages</b>							
A4	R2k	R3k	R4.2k	R5.5k	R7.6k	R8.5k	R12.5k
A5	R1.2k	R1.7k	R2.5k	R3.5k	R4.9k	R5.9k	R8k

Booklets can also be printed and saddle stitched consisting of the following pages.

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# THANK YOU!

For more information please contact

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